

DOW JONES INDEXES AND PRING RESEARCH ANNOUNCE PLANS TO DEVELOP A U.S BUSINESS CYCLE GAUGE

Walnut Creek, CA (September 8, 2011)--[Pring Turner Capital Group](#) is extremely pleased to announce that longtime partner and chairman Martin Pring and [Dow Jones Indexes](#), a leading global index provider, are teaming up to develop a business cycle index that follows the Pring Turner "Six-Stage" business cycle investment strategy. The planned index will be a dynamic, rules-based tool designed to determine the asset classes and sectors that perform well in the various business cycle stages.

Over the past year, Dow Jones Indexes conducted in-depth testing of Pring Turner stage work and carefully measured the historical asset class and industry performance throughout each business cycle. The results of their exhaustive research, using the "Six-Stage" history dating back to 1954, validate the foundation of the Pring Turner portfolio decision-making process. More importantly, the data provides an even deeper level of knowledge that will allow Pring Turner Capital Group to take their portfolio management to a higher level. The over-riding goal is to generate even better portfolio performance with less risk.

According to Tom Kopas at Pring Turner Capital, "Keeping in mind the last 'Lost Decade' for stocks, investors are slowly concluding a passive buy and hold approach is not a formula that protects and grows wealth in the current secular bear market. The better solution to building wealth conservatively is dynamic asset allocation around the business cycle. This new index is designed to help investors successfully navigate their way through the inevitable boom and bust periods that lie ahead. We look forward to future announcements regarding this relationship with Dow Jones Indexes." Mr. Kopas is also co-author of the investment research article "[Are You Prepared for Another Lost Decade?](#)"

To read the Dow Jones Indexes press release [click here](#).

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Journalists may e-mail questions regarding this press release to tom@pringturner.com or call Pring Turner Capital Group at 800-700-9737.

About Pring Turner Capital Group

Pring Turner Capital Group is a Walnut Creek, Ca. based registered investment advisor providing highly personalized investment management services on a fee-only basis since 1977. The three managing partners, Martin Pring, Joe Turner, and Tom Kopas combine for over 110 years of professional investment experience. Based on Pring Turner's unique, time-tested business cycle research the firm makes dynamic adjustments to client portfolios as the economic and financial landscapes change.